



9th Annual

CHAMPIONS OF HOPE Gala

Back to a Future Without Cancer

November 2, 2024 | St. Louis Union Station



CEOs AGAINST CANCER
ST. LOUIS CHAPTER

Presented by:



HERES TO THE FUTURE

The Champions of Hope Gala is led by some of the most distinguished leaders in the St. Louis area; our CEOs Against Cancer of Missouri – St. Louis Chapter Members. CEOs from the world's top companies are uniting to change the course of cancer to leverage the collective knowledge, power, and resources of the American Cancer Society.

CEOs AGAINST CANCER MEMBERS
WWW.CEOSAGAINSTCANCERSTL.ORG

2024 EVENT CHAIRS



STEVE O'LOUGHLIN
President & COO,
Lodging Hospitality
Management



PETER BLUMEYER
President,
UMB Bank St. Louis

The American Cancer Society is the leading cancer-fighting organization with a vision to end cancer as we know it for everyone. Now is the time to unite and make a significant impact on the future of cancer. By coming together as a community and supporting the efforts of the American Cancer Society, we can work towards a future where cancer is preventable, treatable, and ultimately defeated.

On behalf of the American Cancer Society, thank you for you for partnering with us on this impactful event, and we look forward to seeing you at the gala in November.

With gratitude,

Steve O'Loughlin & Peter Blumeyer





\$10.8 million+

RAISED SINCE 2016

to support the American Cancer Society's mission



THANKS TO THE ST. LOUIS COMMUNITY

the Champions of Hope Gala is recognized as **one of the top three galas in the country** for the American Cancer Society.

THE PAST

Event Chairs

Warner and Cindy Baxter, Dave and Thelma Steward, Michael and Noémi Neidorff, Peter Blumeyer, Bob and Jane Clark, Penny Pennington, Steve Hamilton and Tim Figge, Warner Baxter and Marty Lyons

Entertainment

Good Morning America anchor Amy Robach, Olympic figure skater Scott Hamilton, Grammy-nominated jazz artist Patrice Rushen, Emmy-award winner Sterling K. Brown, Charles Glenn Band, and iLuminate

The Champions of Hope Gala

helps support the Society's mission to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.





CHAMPIONS OF HOPE Gala

Back to a Future Without Cancer

This year, 100% of your gift through the Fund a Need will support cutting-edge, life-saving cancer research conducted right here in Missouri.



FUND A NEED - AMERICAN CANCER SOCIETY RESEARCH IN MISSOURI

The American Cancer Society is the largest non-governmental funder of cancer research in the country. Our grants fund high-impact and innovative cancer research conducted by hundreds of promising scientists and health care professionals—primarily early in their careers – at institutions across the United States. In fact, 50 researchers funded by the ACS went on to win the Nobel Prize. We have played a role in most of the cancer research breakthroughs in recent history. We fund the best science to find answers that help save lives.

More than \$90M has been invested in Missouri since 1946, in multi-year cancer research grants, including \$7.37M currently invested across 11 research grants in Missouri. The American Cancer Society established the Center for Diversity in Cancer Research (DICR) Training with current funding provided to Washington University.

CHAMPIONSHOPEGALA.ORG/FUNDANEED





“The American Cancer Society took a chance on me and I received a \$30,000 American Cancer Society internal grant. It was a high-risk, high reward idea and it hit. This eventually turned into a large Department of Defense grant, which then led to a large NIH grant in breast cancer.”

- Dr. Jason Weber, Washington University School of Medicine

85%

of researchers funded by the American Cancer Society stay in research.

Since 2001, the American Cancer Society Cancer Action Network has successfully advocated for

BILLIONS

of dollars in cancer research funding, access to quality and affordable healthcare, and made restaurants, bars, and workplaces smoke-free.

2/3

of all directors of the National Cancer Institute or designated cancer centers were once American Cancer Society grantees.

1/3

of all beginning cancer researchers are funded by the American Cancer Society

50

Nobel Prize winners funded by the American Cancer Society.



The American Cancer Society’s annual Cancer Facts & Figures publication is the most widely cited source of cancer statistics in the world.



**PRESENTING SPONSOR
\$100,000* (SOLD)**



BREATHROUGH SPONSOR \$75,000*

- Full-page acknowledgment in the event program
- Recognition as a sponsor in all event media materials
- Two tables of ten – includes gourmet hors d'oeuvres, plated dinner, and dessert with unlimited full bar for guests
- Valet parking
- Logo inclusion on the event invitation, table signage, event website, social media pages, and Gala video reel or signage featured at the event

DISCOVERY SPONSOR \$50,000*

- Half-page acknowledgment in the event program
- Recognition as a sponsor in all event media materials
- Two tables of ten – includes gourmet hors d'oeuvres, plated dinner, and dessert with unlimited full bar for guests
- Valet parking
- Logo inclusion on the event invitation, table signage, event website, social media pages, and Gala video reel or signage featured at the event

CHAMPIONS TABLE \$25,000*

The American Cancer Society will select local ACS researchers to be our guests and celebrate at the 9th Annual Champions of Hope Gala.

- Sponsor will be recognized during the gala as we highlight our special guests in attendance
- Quarter-page acknowledgment in the event program
- Seating for the Champions Table sponsor sold separately

PIONEER SPONSOR \$25,000*

- Quarter-page acknowledgment in the event program
- Recognition as a sponsor in all event media materials
- One table of ten – includes gourmet hors d'oeuvres, plated dinner, and dessert with unlimited full bar for guests
- Valet parking
- Logo inclusion in the event invitation, table signage, event website, social media pages, and Gala video reel or signage featured at the event

INNOVATION SPONSOR \$15,000

- Recognition as a sponsor in all event media materials
- One table of ten – includes gourmet hors d'oeuvres, plated dinner, and dessert with unlimited full bar for guests
- Valet parking
- Logo Inclusion on the event invitation, table signage, event website, social media pages, and Gala video reel or signage featured at the event

EXPLORATION SPONSOR \$10,000

- Recognition as a sponsor in all event media materials
- One table of ten – includes gourmet hors d'oeuvres, plated dinner, and dessert with unlimited full bar for guests
- Valet parking
- Company/individual name listed on the event invitation, table signage, event website, social media pages, and Gala video reel or signage featured at the event

***Additional event themed branding opportunities offered.**





CHAMPIONS OF HOPE Gala

Back to a Future Without Cancer

FOR MORE INFORMATION OR TO
RETURN YOUR COMMITMENT FORM

American Cancer Society
Champions of Hope
1001 Craig Rd. Suite 350 | St. Louis, MO 63146

Kathy Fritz
Associate Director, Premier Events
314-401-9417 | Kathy.fritz@cancer.org

Yoli Randl
Senior Manager II, Premier Events
314-594-7863 | Yoli.Randl@cancer.org



CEOs AGAINST CANCER
ST. LOUIS CHAPTER



PLEASE PRINT

Sponsor/Company Name: _____

Contact Name (if different from above): _____

CONTACT INFORMATION

Street Address: _____

City/State/Zip: _____

Email: _____

Phone: _____ Fax: _____

PLEASE CHECK YOUR PREFERRED SPONSOR LEVEL

\$75,000 \$50,000 \$25,000 \$15,000 \$10,000

Champions Sponsor Champions of Hope Gala donation: _____

PAYMENT PREFERENCE

Check (please send invoice) Credit Card (please send donation link)

Other: _____

PLEASE INDICATE AN INDIVIDUAL WITHIN YOUR COMPANY THAT WE MAY COORDINATE WITH FOR SPONSORSHIP/AMENITIES

Name: _____ Title: _____

Email: _____

Twitter: _____ Instagram: _____